



# PERFORMANCE MONITORING AND ACCOUNTABILITY 2020

Progress Report | January 2017



Bill & Melinda Gates Institute for  
Population and Reproductive Health



Performance Monitoring  
and Accountability 2020





# FROM THE DIRECTOR

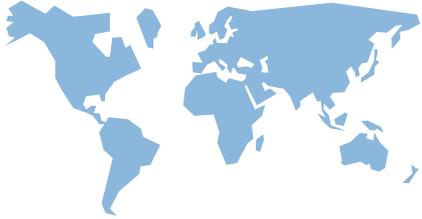


**Scott Radloff, PhD**  
*PMA2020 Director*

In the past year PMA2020 has continued on a fast pace of progress and innovation. We have **launched our survey program in Rajasthan, India**; expanded our survey to cover **5 additional states in Nigeria**; taken on a **new province in DR Congo**; **added two counties to data collection in Kenya**; and expanded from a subnational to a **national survey round in Niger**. Across all countries, we have conducted **12 rounds of core data collection — bringing our total to 36 rounds in just over 3 years of activity**. We have launched **3 new modules in the last year: primary health care** in Ghana, **maternal/newborn health** in Ethiopia, and **water/schistosomiasis** in Uganda. Our data are increasingly being utilized with over **11,000 key indicator reports downloaded**, in addition to nearly **1,000 datasets downloaded**. We have worked to increase the accessibility of our data through our recently launched **PMA DataLab online visualization tool**. We have **trained over 1,700 resident enumerators** who have administered **more than 325,000 interviews**.

Looking ahead, we have laid the groundwork for a **new launch in Côte d'Ivoire** and are exploring possibilities in other countries. We have received a **new grant to field a nutrition module in Kenya and Burkina Faso**. And we have **two other new grants, PMA Plus and PMA/Agile** that will expand innovations that work from our platform in a number of countries. In the year ahead, I look forward to continuing to strengthen our partnerships and build upon the PMA2020 platform. Our adventure continues!

# PROGRESS TO DATE



Surveys launched in

**10**

countries



**36**

Rounds of data  
collection completed



**1,700+**

REs  
trained



Over

**325,000+**

interviews conducted



**6**

New health modules developed  
and being implemented

# GEOGRAPHIC EXPANSIONS



During the Ouagadougou Partnership's 5th annual meeting held in Abidjan in December 2016, **the Côte d'Ivoire Ministry of Health announced a commitment to use PMA2020** towards monitoring the progress of their National Costed Implementation Plan for Family Planning 2015-2020.

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**PMA2020 increased the number of states covered in Nigeria from two to seven.** In addition to **Lagos** and **Kaduna**, PMA2020/Nigeria covers **Anambra, Kano, Nasarawa, Rivers and Taraba** states. With this expansion, **PMA2020/Nigeria is able to generate both state and national estimates of key indicators.**

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**The PMA2020/Kenya team has increased its geographic coverage,** adding two new counties, West Pokot and Kakamega, for a **total of 11 counties.**

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PMA2020's sample in its first survey round in **Niger** covered Niamey only. The second round was expanded to cover the whole country.

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A new province in DR Congo has been added and **PMA2020/DRC** is now implemented in both **Kinshasa** and **Kongo Central.**

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The **PMA2020/India** program completed the first round of data collection in **Rajasthan** in late 2016.

# NEW HEALTH MODULES ADDED

New survey modules have been added to the core questionnaire, demonstrating the adaptability of the PMA2020 platform. These include:



Maternal and Neonatal  
Health in Ethiopia



Schistosomiasis  
in Uganda



Primary Health Care  
in Ghana



Nutrition in Kenya  
and Burkina Faso



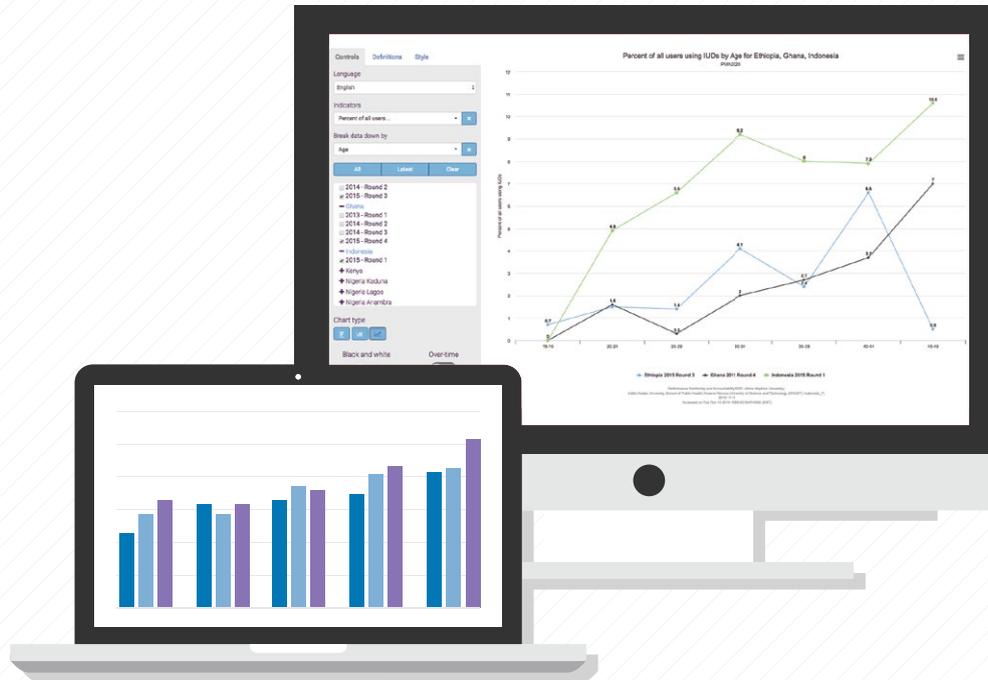
Contraceptive implant  
removal questions in Burkina  
Faso, Kenya and Ethiopia



Menstrual Hygiene  
Management in all countries



# INNOVATIONS



In order for data to be actionable, they must be accessible. In 2016, PMA2020 launched the **PMA DataLab** ([datalab.pma2020.org](http://datalab.pma2020.org)), an interactive **data visualization** tool that allows any user to easily create custom charts and graphs using PMA2020 data online.

With 31 PMA2020 datasets across 6 countries now available on PMA DataLab with more to come, users can compare indicators across and within countries and chart trends over time. PMA DataLab also allows users to compare indicators across age groups, education status, sub-national region, marital status and other background characteristics.

# NEW GRANTS

PMA2020 received two additional grants from the Bill & Melinda Gates Foundation to expand data collection activities in low-resource settings for performance monitoring of health programs.

The first is called ***PMA Plus***, which will build a female empowerment questionnaire to monitor gender equality. It will also conduct longitudinal studies to answer key questions around contraceptive demand and use dynamics and **test PMA2020's platform as a sample civil registration system to improve vital statistics.**

The second is a grant called ***PMA/Agile***, which will be focused on rapid monitoring of contraceptive service delivery at the health facility level in multiple countries. PMA/Agile will largely be focused on urban areas and rely on mobile data collection methods.



# PMA2020 COUNTRIES AT A GLANCE



## BURKINA FASO

*National data*

4 survey rounds completed  
First survey: December 2014

**Implementing partner:**  
Institut Supérieur des Sciences  
de la Population (ISSP)



## DEMOCRATIC REPUBLIC OF THE CONGO

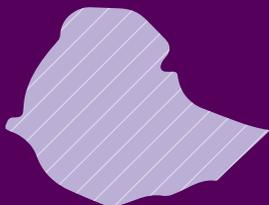
*Kinshasa*

5 survey rounds completed  
First survey: January 2013

*Kongo Central*

2 survey rounds complete  
First survey: January 2016

**Implementing partners:**  
Tulane University, Kinshasa  
School of Public Health



## ETHIOPIA

*National data*

4 survey rounds completed  
First survey: March 2014

**Implementing partner:**  
Addis Ababa University



## GHANA

*National data*

5 survey rounds completed  
First survey: October 2013

**Implementing partners:**  
Kwame Nkrumah University of  
Science & Technology (KNUST)  
School of Medicine, University of  
Development Studies (UDS)

# PMA2020 COUNTRIES AT A GLANCE



## KENYA

*National data*

5 survey rounds completed  
First survey: July 2014

**Implementing partner:**  
International Centre for  
Reproductive Health Kenya  
(ICRHK)



## INDIA

*Rajasthan*

1 survey round completed  
First survey: September 2016

**Implementing partner:**  
Indian Institute of Health  
Management Research  
(IIHMR)



## INDONESIA

*Makassar, South Sulawesi, and  
national data*

2 survey rounds completed  
First survey: August 2015

**Implementing partners:**  
National Population and  
Family Planning Board of  
Indonesia (Bkkbn) (round  
1); Universitas Gadjah Mada  
(subsequent rounds)



## NIGER

*Niamey*

3 survey rounds completed  
First survey: August 2015

*National data*

1 survey round completed  
First survey: April 2016

**Implementing partner:**  
Institut National de la  
Statistique (INS) du Niger



# PMA2020 COUNTRIES AT A GLANCE



## NIGERIA

*Lagos State, Kaduna State*

3 survey rounds completed

First survey: October 2014

**Implementing partners:**

Centre for Population and Reproductive Health at the University of Ibadan (CPRH), the Centre for Research, Evaluation Resources and Development (CERD), the Population and Reproductive Health Program (PRHP) at the Obafemi Awolowo University in Ileife, and Bayero University Kano (BUK) (round 1); CERD and BUK (subsequent rounds)

*Anambra, Kano, Nasarawa, Rivers, Taraba states, and national*

1 survey round completed

First survey: June 2016

**Implementing partners:**

CERD and BUK



## UGANDA

*National data*

4 survey rounds completed

First survey: June 2014

**Implementing partner:**

Makerere University School of Public Health



## CÔTE D'IVOIRE

*National data*

First survey: 2017 (to be determined)

**Implementing partner:**

La Direction de Coordination du Programme National de Santé de la Mère et de L'Enfant (DC-PNSME), L'Institut National de la Statistique de la Côte D'Ivoire

**“One of the most inspiring people I met this year is a woman named Christine, who spends her days going door to door in her Kenyan community to survey women about their lives and experiences. The data she gathers is used by policymakers to make decisions about improving healthcare in these areas.**

When you stop and think about it, what Christine is doing is actually pretty incredible: For most of human history, the world hasn't paid much attention to the voices of women living in poverty. But **data collectors like Christine are making sure that these women's voices are heard.** As Christine puts it, asking these women questions “is a way of showing that someone cares.”

**Melinda Gates,**  
***Co-chair of the Bill & Melinda***  
***Gates Foundation***



Christine Wangeci, Resident Enumerator, Nairobi county, PMA2020/Kenya  
Photo: Melinda Gates

# WHAT IMPACT DOES PMA2020 MAKE?

“Here are five reasons why I am optimistic that 2016 will be the turning point towards a future full of promise for millions of women and girls.

No. 1: Data. There is a **data revolution** going on in family planning that is helping to focus support where it's needed. It all comes from an **innovative smartphone-based system** called **Performance Monitoring and Accountability 2020 (PMA2020)**. The data mean ***governments are better informed than ever before*** and better able to respond more quickly to what women need and want.”

**Melinda Gates,**  
***Co-chair of the Bill & Melinda Gates Foundation***

SOURCE: MEDIUM BLOGPOST, “WE’RE FALLING BEHIND ON FAMILY PLANNING: FIVE WAYS TO GET US BACK ON TRACK”

## **Performance Monitoring and Accountability 2020**

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