# PERFORMANCE MONITORING FOR ACTION ETHIOPIA (PMA ETHIOPIA)

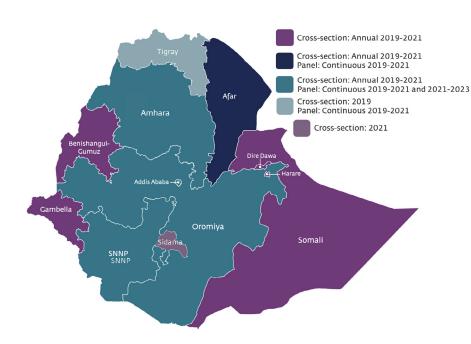
2018-2023

Performance Monitoring for Action Ethiopia (PMA Ethiopia) is a survey project designed to generate data on a variety of reproductive, maternal, and newborn health (RMNH) indicators that can inform national and regional governments. The project is implementing cross-sectional and cohort surveys to fill a data gap—collecting information not currently measured by other large-scale surveys with a focus on measuring RMNH comprehensiveness of care services, and the barriers and facilitators to such care.





PMA Ethiopia uses mobile technology and a network of trained female resident enumerators (data collectors) to collect data to identify gaps in maternal and newborn care. PMA Ethiopia aims to respond to the Government of Ethiopia's needs for actionable data and to have the platform be institutionalized within the country's data architecture—becoming the go-to source for RMNH data.



Cross-sectional data are collected annually in all regions. Longitudinal data (following pregnant women through one year postpartum) are collected in two cohorts of women (2019-2021 and 2021-2023) in four large, predominantly agrarian regions: Tigray, Oromiya, Amhara, and Southern Nations, Nationalities, and Peoples' Region, and one urban region, Addis Ababa. The Afar region is included in the first cohort (2019-2021) of the longitudinal survey. Due to security concerns data collection in the Tigray region ended in November 2020.

### PMA Ethiopia fills the data gap by:

- Providing annual estimates to monitor access toward public health program
- Helping evaluate discrepancies between survey and routine information systems;
- Supplementing estimates of reproductive, maternal, newborn and child health coverage data; and,
- Increasing local capacity to maximize understanding and use of coverage data for performance management.

## **PMA Ethiopia Key Features**



Local capacity building



Rapidturnaround results



Cross-sectional and longitudinal results



Geographically linked household and service delivery point data



Questions that collect actionable information on RMNH knowledge, practice and coverage

## Objectives

This five-year project in Ethiopia is responsive to the Government of Ethiopia's need for independently valid and high-quality coverage and health performance data. The project is organized around three key objectives:

- Ensuring country ownership and leadership to institutionalize the PMA Ethiopia platform within the country's data architecture.
- Capacity building of local institutions for technical and managerial independence of the project.
- Expansion of geographic and topical scope for the PMA platform across Ethiopia.

## Overview of Methodology

Cross-sectional data at the household and service delivery point: A cross-section of households is randomly selected from within each enumeration area. All women age 15–49-years old in the selected households are eligible for the cross-sectional survey. This survey will measure indicators relevant to all women such as family planning use, female empowerment and reproductive decision-making and fertility intentions at the time point. Health facilities that provide family planning, maternal and newborn health services, including health posts and health extension workers, are also surveyed to gather information on the quality and readiness of the health system.

**Longitudinal data collection:** Enumerators identify all women who are either currently pregnant or who have given birth in the past six weeks who live within the enumeration area. Women who agree to participate complete a face-to-face interview at enrollment and follow-up interviews at 6-weeks, 6-months, and one-year postpartum. This same cadence will be repeated in the third year of the survey with a newly enrolled panel of women so that two complete panels are enrolled and followed through the course of the project.

## Available Reports:

#### **Technical reports:**

- PMA Ethiopia Six-Months Postpartum Maternal and Newborn Health Technical Report, 2019-2021
- PMA Ethiopia Six-Week Postpartum Maternal and Newborn Health Technical Report, 2019-2021
- PMA Ethiopia Baseline Maternal and Newborn Health Technical Report, 2019
- PMA Ethiopia Service Delivery Point Technical Report, 2019

#### **Results briefs:**

- 2020 Survey Results Brief
- 2019 National Survey Results Briefs
- 2019 Regional Survey Results Briefs
- 2019 Implant Use & Removal Brief

Learn more about the PMA Ethiopia project at, www. pmadata.org/countries/ethiopia

#### **About the Team**

Survey implementation is managed by Addis Ababa University, School of Public Health (AAU) in collaboration with regional universities, the Federal Ministry of Health and the Central Statistics Agency. Technical support is provided by the Bill and Melinda Gates Institute for Population and Reproductive Health at the Johns Hopkins Bloomberg School of Public Health. The grant is managed by the Ethiopian Public Health Association (EPHA). The PMA Ethiopia team is co-led by Dr. Solomon Shiferaw, Associate Professor and Dr. Assefa Seme, Associate Professor at AAU. The project is funded by the Bill & Melinda Gates Foundation.





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